(6 pages)   Reg. No. : ....

Code No. : 30878   **Sub. Code : ESEN 22**

B.A. (CBCS) DEGREE EXAMINATION. APRIL 2024.

Second Semester

English

Skill Enhancement Course – DIGITAL LITERACY
AND CONCEPTS

(For those who joined in July 2023 onwards)

Time : Three hours   Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer:

1. Digital literacy requires ——————— skills.

    (a) cognitive

    (b) technical

    (c) cognitive and technical

    (d) neither cognitive nor technical

2. Digitization is the ——————— of converting
   Analog information into a digital format.

    (a) process   (b) progress

    (c) procedure   (d) promise

3. Ethical issues like plagiarism and copyright
   infringement are related to ———————

    (a) digital divide   (b) privacy

    (c) intellectual property (d) cyber security

4. Teaching students to be responsible, ———————
   in the digital world is essential.

    (a) soldier   (b) teacher

    (c) ethical citizens   (d) businessman

5. Twitter is a social media based in ———————

    (a) India

    (b) China

    (c) The United States of America

    (d) Africa

6. Website is more ——————— than the blog.

    (a) static   (b) beautiful

    (c) popular   (d) flexible

7. Digital literacy is a ——————— since it
   encompasses all areas of existence.

    (a) Life skill   (b) Technology

    (c) Computing skill   (d) ICT skill

8. Digital repositories are ——————— to access
   than traditional paper-based resources.

    (a) much difficult   (b) cheap

    (c) much easier   (d) painful

9. Which one of the following is not the reason for
   the digital divide?

    (a) infrastructure

    (b) socio-economic factors

    (c) geographical location

    (d) variation in potential

10. Digital fraud is ——————— committed using
    digital technology.

    (a) an auspicious event

    (b) a crime

    (c) an action

    (d) a skill

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Explain the importance of digital literacy.

                         Or

     (b) Write a note on information literacy.

12. (a) Explain why ethics in digital literacy is a
          crucial aspect.

                         Or

     (b) Examine the characteristics of digital literacy.

13. (a) Explain the features of Facebook

                         Or

     (b) Sketch the design of the blog.

14. (a) Explain the advantages of blended learning.

                         Or

     (b) Examine the factors associated with digital
          literacy in education.

15. (a) Comment on the negative impact of digital literacy on young learners.

Or

(b) Examine the threats to digital literacy.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

16. (a) Discuss the various types of digital literacy.

Or

(b) Bring out the significance of digitizing information.

17. (a) Comment on the role of English language in digital literacy.

Or

(b) Examine the significance of digital literacy.

18. (a) Discuss how Twitter works.

Or

(b) Examine the merits and demerits of Electronic mail.

19. (a) Comment on the role of digital literacy in education.

Or

(b) Discuss how digital literacy enhances employment opportunities.

20. (a) Elaborate on the challenges in digital literacy.

Or

(b) Discuss the strategies to overcome the challenges in digital literacy.

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